

Cindy Drozda

"The Fine Art of Woodturning"

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Page 1

The "Jigsaw Puzzle" Business Plan

This Business Plan is about finding your own path. It is an exercise that can help you to design the job that fits your life, your goals, and your priorities. To really get in touch with what is in your heart, it is best to write out your answers and ideas. Write down your goals and priorities. Some important questions are suggested here to get you on the track, but be sure to add your own ideas. Be as specific as possible, but also be as general as possible. Sometimes the general ideas can help get to the core of your goals.

Lifestyle	Workstyle	Career	Presentation
Where and how to live	How to spend your time while at work	Products, Service, etc	Bringing your work to the world
Where would you live?	Alone or with others?	What medium or field?	Who would you like to see owning your work?
In the City or Country?	As maker, organizer, follower, seller?		
In a specific place?		What products or services appeal to you?	Sell face-to-face, or not?
	Can you enjoy repetition?		
Will you have a family?		Your design philosophy?	Will you travel for work?
Spouse, other to support?	How do you like to spend your time at work?		
		What scale to work in?	Will you let your work go?
Your expected income level?	What are your talents?		
	Your strengths?		Who can you approach?
Expected level of security?	Your shortcomings?	How will you Finance your Business?	
Allowances for recreation?	Work at home, or away?		
Hobbies, interests?	What time of day are you most creative?		
Other priorities?	Ideals, Other Goals?		

When you have all of the pieces of the puzzle laid out, the picture will start to be put together. Choices that you make in one category will affect the others. Every choice involves a compromise. Make the compromises that keep you closest to your dreams.

Being successful is to be living the life of your own choosing.