

“Why You Need A Website” Panel Discussion at AAW Hartford 2010

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Website resources:**

Blogs:

Blogspot.com
Wordpress.com

Website creation software:

Adobe.com - Dreamweaver - \$399

There are easier programs out there. A search online will bring up lots of them, some for cheap or free. Your computer might have come with a program that will create basic websites.

Domain names, website hosting:

Oldtownmediainc.com = domain name registration and website hosting, also website creation and maintenance. (This is who CD uses)

Search for “website hosting” and “domain name registration” to compare price and features. Most hosting companies will register your domain name also. Some have website creation templates for you to use. Beware of compromising service to save money! Be aware that if the host goes out of business, you might lose your domain name (this happened to me years ago).

Social networking sites:

American Association of Woodturners – woodturner.org
Facebook
World of Woodturners
Wood Central

Build your own from templates:

An online search for ways to make a website for free found me several links like this one:
Webs.com – free website creation site

Online sales sites:

Ebay.com
Woodturner.org

Easy way to accept credit cards online from customers:

PayPal.com

Accept credit cards through your bank, with a terminal:

ArtistCreditCardLady.com

Set up an Online Store:

Yahoo Small Business Solutions:
<http://smallbusiness.yahoo.com/>
<http://store.yahoo.com/guide.html>

Other resources:

copyright.gov <<http://copyright.gov>>
creativecommons.org <<http://creativecommons.org>>